

Our Time on Earth – Sharing Prosperity

>> Press Release

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Professor Henrietta L. Moore, founder and director at the Institute for Global Prosperity (IGP) UCL, collaborates with studio DVTK on an emotional and interactive gaming experience, Sharing Prosperity

Imagine a world where all exchange is based on radical solidarity...

The Institute for Global Prosperity (IGP) is redesigning prosperity for the 21st century through collaborative transformations that will shape tomorrow.

Working alongside art direction from studio DVTK, Professor Henrietta L. Moore explores how the relational economy could look and feel in 2040 through an evocative and interactive new gaming experience as part of the Barbican's *Our Time on Earth* exhibition.

This unique new game, *Sharing Prosperity*, allows users to explore how the planet could flourish through means of radical solidarity, innovative collaboration and shared wealth across species. Tackling climate change, biodiversity loss, toxic environments, conflict and inequality, calls for a systemic and transformative change, embodying the work of the IGP. *Sharing Prosperity* challenges users to consider what these transformations might look like, engaging in a new currency that redesigns shared prosperity through the relational economy across all species.

At the IGP we believe that mobilising international action now must encompass more than merely human diversity. It requires new institutions like the IGP and new forms of care to create change, recognising that human, planetary health and well-being are deeply entwined. The IGP employs a different approach to research which builds on positive connections, enabling us to appreciate and value all aspects of our living planet. Our vision is to help build a prosperous, sustainable, global future, underpinned by the principles of fairness and justice, and allied to a realistic, long-term vision of humanity's place in the world. The IGP undertakes pioneering research that seeks to dramatically improve the quality of life for this and future generations. Its strength lies in the way it allies intellectual creativity with effective collaboration to influence policy development. The IGP's approach integrates non-academic expertise into its knowledge generation by engaging with decision-makers, to local communities, and the arts.

This artistic endeavour with DVTK represents one such example of the unique way in which the IGP works alongside the arts to not only shape but redefine how we think about prosperity.

To find out more about our work, please visit our research impact site Seriously Different. (www.seriouslydifferent.org)

If you would like to get in touch to organise an interview with Henrietta Moore or discuss potential collaborations, please email David Heymann (d.heyman@ucl.ac.uk)